

SEO Audit Report

[https://www. \[REDACTED\]](https://www. [REDACTED])

1) **HTTPS: Secure**

Website is using https, a secure communication protocol.

2) **WWW Issue: Not Found**

Homepage of the Website does not open with more than one URL.

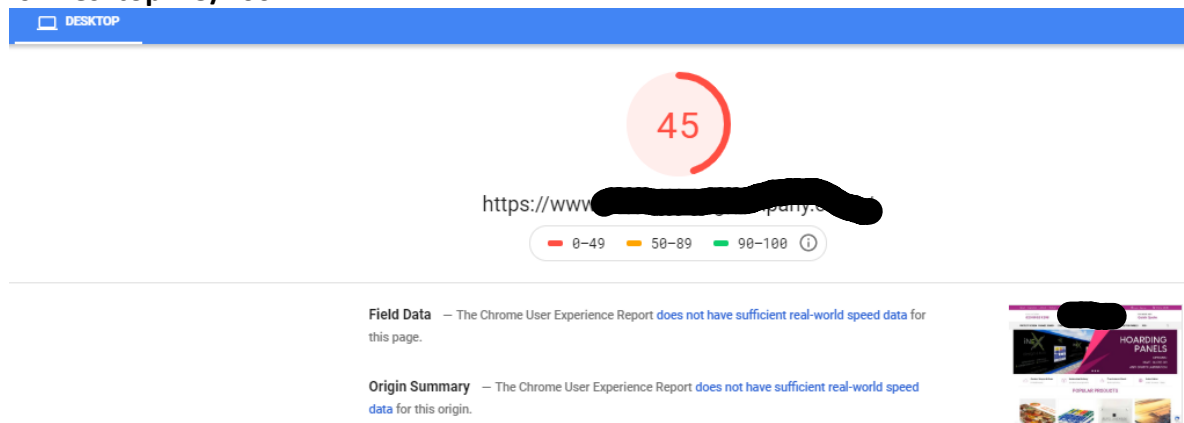
3) **301 Redirection: Not Found**

Home-page of the website does not with an index extension.

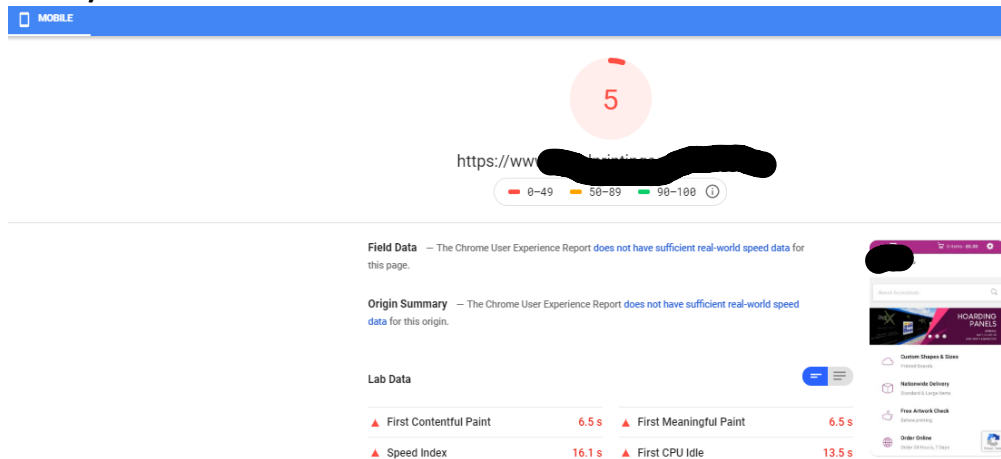
4) **Page speed:** It's **Poor** for both Desktop & Mobile.

It's one of most crucial factor for SEO. Page load time is most commonly associated with user experience. Ideal score is more than 80-90 for both desktop & mobile.

For Desktop: 45/100

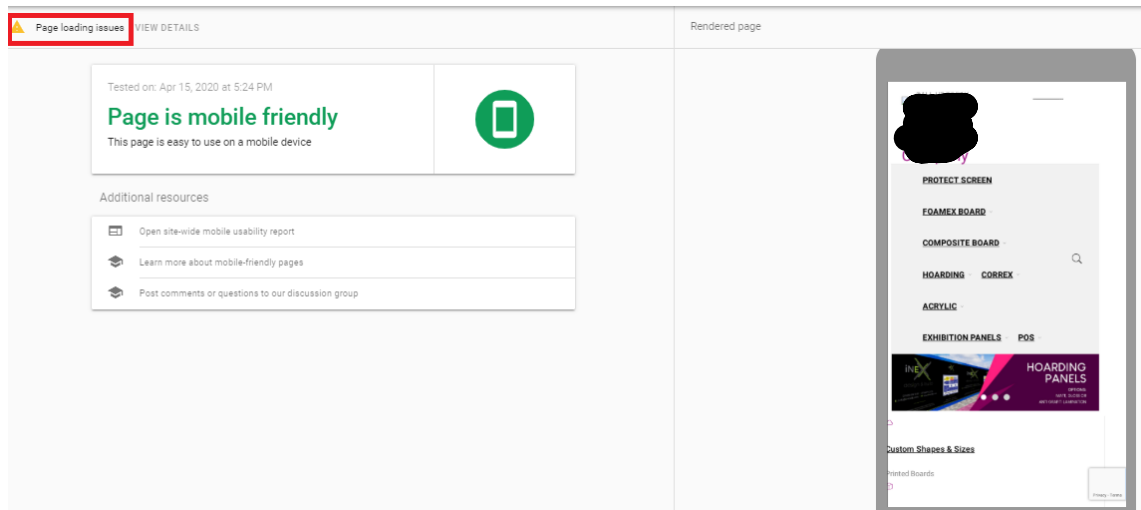


For Mobile: 5/100

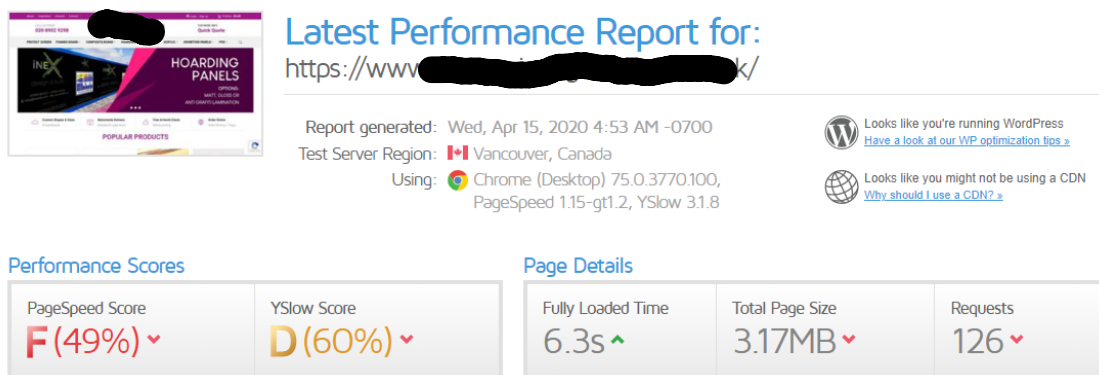


5) Mobile Friendly: Page is Mobile Friendly, But Need to Solve Page Loading Issue

Website does pass the mobile friendly test as shown:



6) GT Metrix Page Speed Score: Below Average Score



Website: <https://gtmetrix.com/reports/www/8Jp8Z2hK>

7) URL Structure: Good

Website URLs structure is proper.

8) Social Media Plug-in: Found, But need to update proper links

Found Facebook, Twitter, Instagram & YouTube plug-in on website.

Suggestion: Please update proper company page link on all social media icons, as currently all 4 have the link of [redacted] social profiles.

9) Header Tags (H1, H2, H3...): Found, but need to update Heading Tag

Ex-1: [https://\[REDACTED\]](https://[REDACTED])

Current H1: No need to change

- [REDACTED]

Current H2: Need to set as H3 tag

- Newsletter sign up

Current H3: No need to change

- Custom Shapes & Sizes
- Nationwide Delivery
- Free Artwork Check
- Order Online
- Shell Scheme Panels
- Correx Board Printing
- Aluminium Composite Hoarding Panels
- Estate Agent Boards

Current H3: Need to set as H2 tag

- Popular Products

Current H3: Need to set as H3 tag

- Categories
- Information
- Customer service

Ex-2 [https://www.\[REDACTED\]/foamex-board-printing/](https://www.[REDACTED]/foamex-board-printing/)

Current H1: No Need to Change

- Foamex Board Printing

Current H3: Need to set as H2 tag

- 10mm Printed Foamex
- 3mm Printed Foamex
- 5mm Printed Foamex
- Coloured Foamex

- Dry Wipe Foamex Boards
- Shell Scheme Panels

Suggestion: - Need to add proper keyword rich Heading tags on all web pages. You can take only one H1 tag and multiple H2, H3 tags on all web pages.

10) W3CValidator:

It's an average score. So try to resolve as much as you can.

- **HTML Validator Result: Found 1 Error and 58 Warnings**

Check below link:

[https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.\[REDACTED\]](https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.[REDACTED])

- **CSS Validator Result: Found 35 errors**

Check below link:

[https://jigsaw.w3.org/css-validator/validator?uri=https%3A%2F%2Fwww.\[REDACTED\]&profile=css3svg&usermedium=all&warning=1&vextwarning=&lang=en](https://jigsaw.w3.org/css-validator/validator?uri=https%3A%2F%2Fwww.[REDACTED]&profile=css3svg&usermedium=all&warning=1&vextwarning=&lang=en)

11) Robots.txt: Found

Suggestion: Need to add sitemap URL in robots.txt.

12) Google Analytic Setups: Found

13) Google Search Console: Not Found

14) Sitemap: Found, But need to update

15) Duplicate Content: Found

URL: [https://www.\[REDACTED\]aluminium-composite-hoarding-panels/](https://www.[REDACTED]aluminium-composite-hoarding-panels/)

Copy content: (In Artwork Section)

Format: PDF, Jpeg, EPS, Tiff

Resolution: Minimum 300dpi

Bleed: Minimum 3mm, please provide crop marks.

Colour: CMYK

Embed: Please outline all fonts and include all embedded images.

Checking Stage

We want every project to be printed to perfection for your guaranteed satisfaction when you buy Foamex products from us. To make sure that nothing slips under the radar, we'll even run

checks on your artwork for you. Assessing the size, resolution, bleed, alignment, and legibility of your art.

Copy with below pages:

[https://www.\[REDACTED\]/recycled-brochures.html](https://www.[REDACTED]/recycled-brochures.html)

[https://www.\[REDACTED\]/d-stapled-brochures.html](https://www.[REDACTED]/d-stapled-brochures.html)

[https://www.\[REDACTED\]-5-ushape-shell-scheme-graphics-1.html](https://www.[REDACTED]-5-ushape-shell-scheme-graphics-1.html)

Note: Above page content is **copied** in the **Artwork section** of most of product pages.

16) Content Optimization:

We need to do content optimization once the targeted Keywords are finalized.

17) Blog: Found

Need to add news section in menu bar.

URL: <http://www.unickfix-a-form.com/news.html>

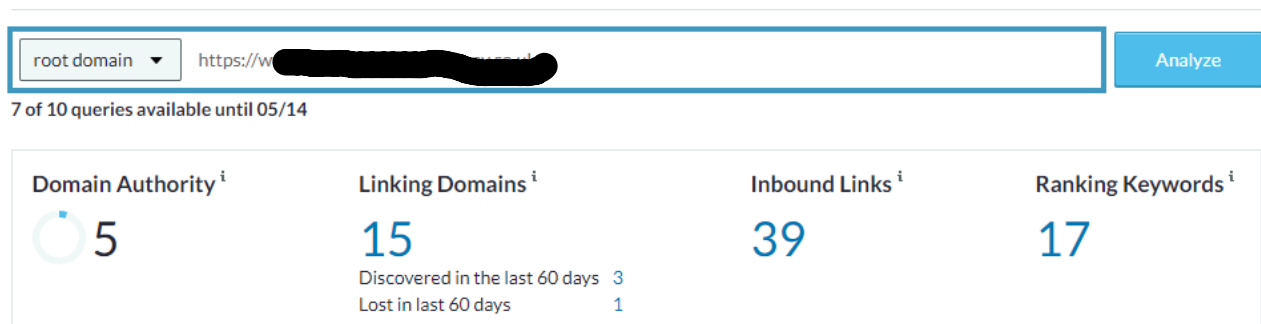
18) Broken Link: No Found, Good

19) Call-to-action:

Need to add link on phone number &Email in footer section.

20) Breadcrumbs: Found

21) Domain Authority: 5/10. Need to improve via strong SEO.



22) Blog: Found posts but not found any blog section.

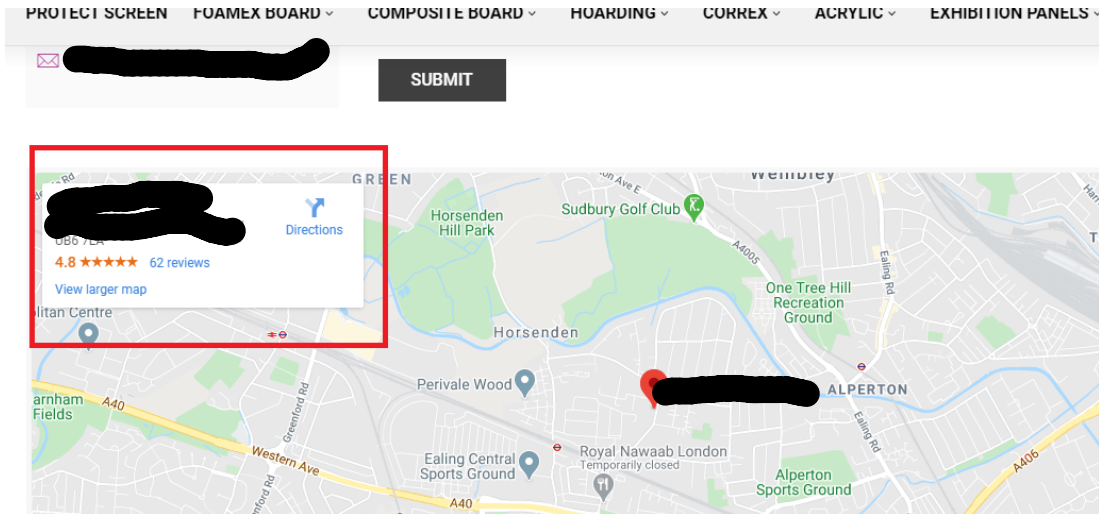
Suggestion: Created a blog section and add all blog posts.

23) Found Pages from Google: Found few product & category pages from Google, which are not currently linked on website. **(Please check attached Excel Sheet)**

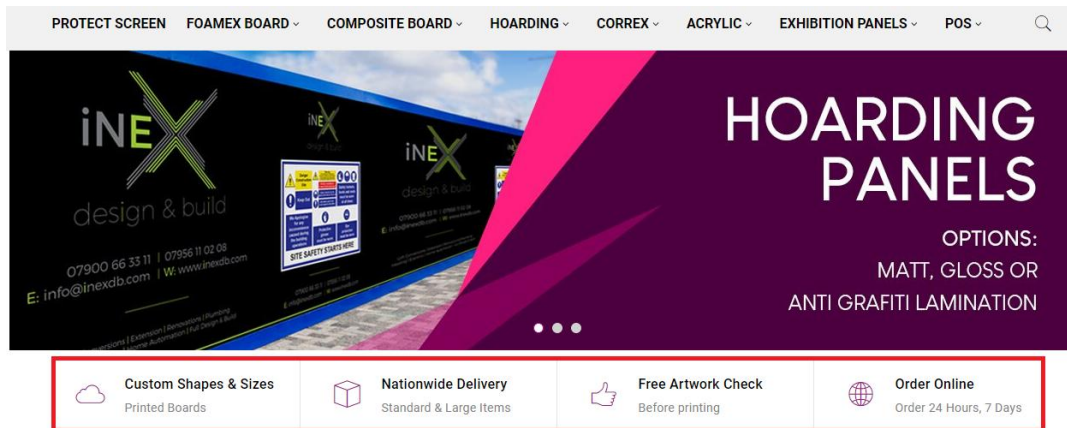
Suggestion: If these pages are not required then remove it or link it on websites.

24) Website Suggestions:

- Need to add **sticky Inquiry button**
- Need to add Customer **Review Section** in Home page
- **Contact form:**
 - Need to add proper form validation for Phone number.
 - Need to update map location, as currently it's showing location of Vital Concept



- **Home Page:** Below highlighted options should not be clickable as they are not redirecting to any pages.



POPULAR PRODUCTS

- **Sign Up:** Not working. Need to add registration option for new users.

CALL US TODAY [REDACTED] FOR MORE INFO **Quick Quote**

PROTECT SCREEN FOAMEX BOARD COMPOSITE BOARD HOARDING CORREX ACRYLIC EXHIBITION PANELS POS

MY ACCOUNT

The Board Printing Company – London > My Account

LOGIN

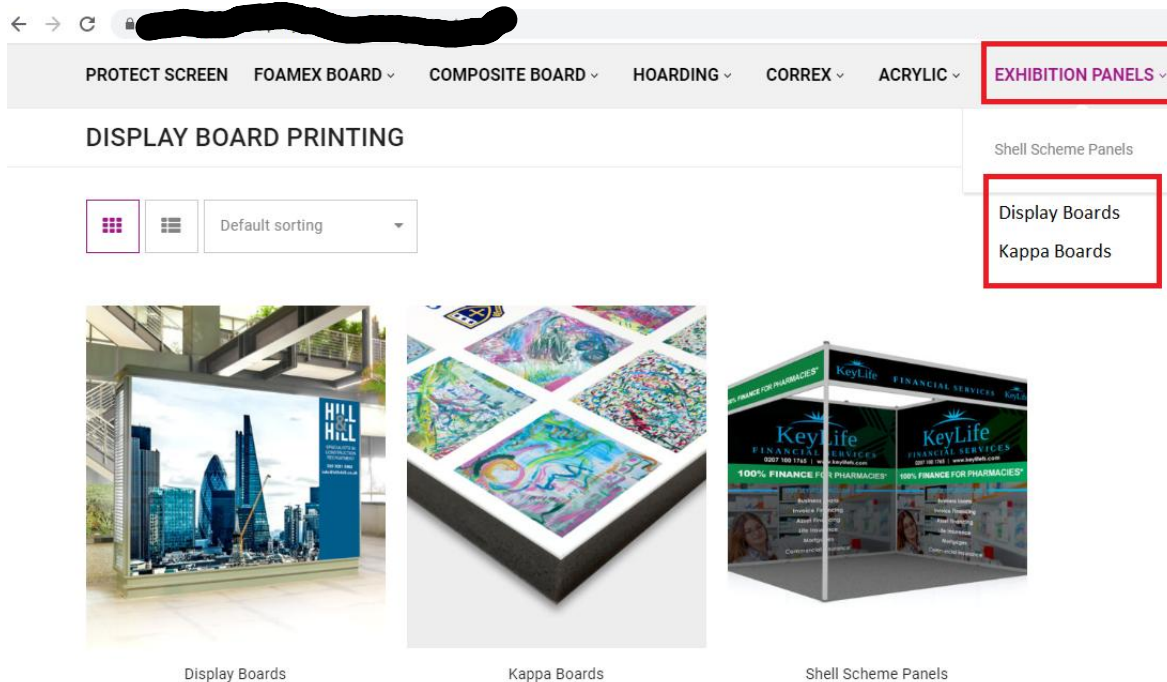
Username or email address *

Password *

LOG IN ☐ Remember me

[Lost your password?](#)

- **Menu bar:**
EXHIBITION PANELS – Need to add **Display Boards** & **Kappa Boards** in sub-menu.



- Remove **G+** icon from the post sharing options, as G+ is no longer available.
EX: [https://www.\[REDACTED\]/various-applications-of-correx-boards/](https://www.[REDACTED]/various-applications-of-correx-boards/)

printed in high contrast and provided with various finishing options to choose from, they are definitely a nifty buy that can make sure that your estate agent boards stay updated and used to their full potential.

Shaped Estate Agent Boards

If you want to give your estate agent boards a unique upper hand by making them incredibly eye-catching, using shaped Correx boards is the best way to go about it. Bespoke shapes and designs end up getting much more traction as they are intriguing, hence, exercising this option can help in updating marketing strategy. Generally printed in full colour, shaped estate agent boards can be created with different kind of finishes in a cost-effective manner, that does not burn a hole in your pocket and accomplishes its purpose of informing people about the property at hand, and also updating the status, if need be so.

Using your Correx boards for various kind of **points-of-sale printing** and merchandising, you can really up to your game with Correx printing, if you do it right! We actually have a wide range of options and varieties for you, ranging from size, to finish to types, etc. and you can really ensure that you get maximum marketing benefits with us, as your designs and campaigns come to life and start converting into sales for you. So go ahead and figure out, how you can use a Correx board to your advantage and get them printed!

Categories: Correx boards

