

Content Guide

Nov 2021

● Content Pillars

BRAND

About the client - Location -
Campaign Related Content - CSR
Activities

Posting Schedule: x1 per week

PRODUCT

Brand PRESENCE

Posting Schedule: x2 per week

TACTICAL

Special holidays - Events - Trend
Jacking - Social Media Days /
Themes

Posting Schedule: x1 per week

● Platforms



- Number of posts: **12 per month**
- Posting days: Monday | Wednesday | Friday



- Number of posts: **4 per month**
- Posting days: Monday | Wednesday | Friday

SkidzGrindplates

Post 1 – 20th December

SkidzGrindpates



Now Grinding become easy with Skidz Grindplates.

- It is a lot less visible in size, and you can use on your classy and fashionable sneakers and be able to enjoy it.
- Just keep them in your backpack and have them on hand and ready to go.
- They are simple to use. Just strap them around your feet, and they become the safer option to learn how to grind.
- Skidz Grindplates are primarily for grinding benches, steps,railings, and more.

Visit our website – skidzgrindplates.com





Post 2 – 10th September SkidzGrindplates



Today accomplishments were yesterday's impossibilities.

Skidz Grindplates begins with a big dream and commitment. Of course, it's very difficult in beginning, but it's unavoidable. Have faith in yourself, make a commitment to yourself and give your best to your customers. These three things we keep in our mind.

Visit us here – skidzgrindplates.com



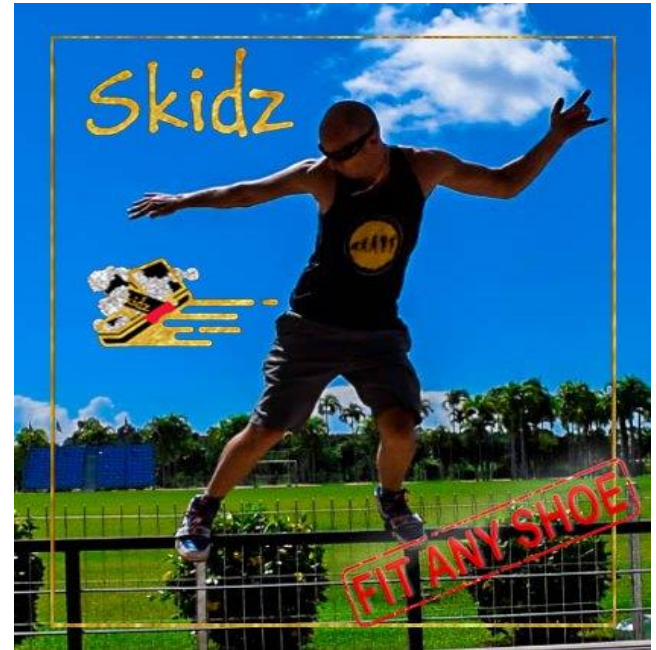
Post 3 – 23rd August SkidzGrindpates



You have to expect things of yourself before you can do them.

Grinding on Skidz Grindplates make you feel Athletic, Graceful, Beautiful.

Experience grinding like never before –
skidzgrindplates.com



Post 1 – 7th July SkidzGrindplates



I am not a product of my circumstances. I am a product of my decisions.

Instead of focusing on the competition, Skidz Grindplates always focus on the customers because a satisfied customer is the best business achievement for Skidz Grindplates.

www.skidzgrindplates.com - Order online now.



Post 2 – 4th June SkidzGrindplates



Run hard. Run fast. But just keep running.

When you see SkidzGrindplates you fall in love with them. Believe me. It is not just a product. We put our emotions in it.

www.skidzgrindplates.com - order online now.



Post 3 – 15th September SkidzGrindplates



Like a good friend, Skidz will always be there.

“Anything is possible when you have the right people there to support you.” Three qualities are required for a good friend: trust, love, and understanding. We want our friends to be happy. That is why we introduce this innovation called SkidzGrindplates. You can use these plates anywhere, everywhere. It does not matter where you live or what you do. If you want fun, then Skidz should be on your bucket list. Try them out. Carry in your bag—strap under your shoes, any shoes. And bang! Experience grinding like never before.

Don't know how to grind? Just click here -
<https://www.youtube.com/channel/UCEKexoRgxHSufUIhzX1vjrA/videos>

Take a tour of our website - www.skidzgrindplates.com



Peekaboo

Post 1 - 29th September Peekaboo



Fresh mint leaves, decadent dark chocolate chunks and hidden spinach for an extra vitamin boost.

What's not to love about our Mint Chocolate Chip flavor?



Post 2 - 16th July Peekaboo



Is there anything better than ice cream? Yes...
FREE ICE CREAM

Come celebrate NationalIceCreamDay with us
and get a free Peekaboo scoop!

When? Sunday 18th, 12-4 pm.

Where? Serendipity Creamery (9457 Harding
Avenue, Surfside, FL).

See you there!



Post 3 - 29th September Peekaboo



Summer is officially here and we are SO **READY**

That's why we put together a list of the ultimate 2021 summer essentials. Here it goes...

A pint of Peekaboo

That's it. That's the list. Now go snag your fave Peekaboo flavor at your nearest store and enjoy the warm weather!



Post 1 – 8th December Peekaboo



As if we didn't have enough to celebrate in December!

Today is National Cotton Candy Day! That's more than enough reason to dig into some Peekaboo Cotton Candy ice cream and enjoy that sticky sweet flavor (minus the sticky fingers 😊).



Post 2 – 4th November Peekaboo



Zucchini in my ice cream? Yes, please! This wonderful veggie is high in FIBER and, contains LOTS of vitamin C, B6 and K, and minerals like potassium and manganese. Need we say more?

Swipe right for some *shocking* facts about zucchini we bet you didn't know! (we didn't know either, tbh).



Post 3 – 2nd July Peekaboo



Life just got a whole lot sweeter, and we just threw in an unexpected twist so don't miss this beet! ❤️🍷

Get your #PeekaboolceCream! Use our store locator to find your nearest Peekaboo or order online and get your pint delivered to your door.



Thank You