



# Social Media Report

February 2021

SpreadMe.Digital





# Report Outline

## Topics to be Discussed

- Instagram Insights
- Facebook Insights
- Twitter Insights
- YouTube Insights
- Mailchimp Insights

# Overall Insights

**3619**

Posts Reach

**151**

Posts Engagement

**155**

Profile Views

**67**

Website Visitors

**31**

Total Posts

# Instagram Insights

**3335**

Posts Reach

**119**

Posts Engagement

**88**

Profile Views

**9**

Website Visitors

**10**

Total Posts

# Facebook Insights

**114**

Posts Reach

**21**

Posts Engagement

**52**

Profile Views

**38**

Website Visitors

**10**

Total Posts

# Twitter Insights

52

Posts Reach

11

Posts Engagement

1

Likes

0

Website Visitors

9

Total Posts

# YouTube Insights

**2400**

New Video Views

**46.3**

Videos Watch Time  
(hours)

**6**

New Subscribers

**20**

Website Visitors

**5**

Total Posts

# YouTube Views Source

Video Views Source	Views	% of Views
YouTube search	785	33.6%
Browse features	754	37.4%
Suggested videos	315	13.5%
Channel Pages	115	4.9%
External	105	4.5%
Others	260	11.1%



# Mailchimp Insights

**118**

Mail Opens

**15**

Link Clicks

**5**

Unsubscribe

**6**

Total Posts

# Thank you!

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